



NEWS RELEASE TO NBTA ATTENDEES

Short's Travel to Sponsor 5K Fundraiser at NBTA's 38th Annual Convention

Short's Travel Management has announced plans to sponsor the Third Annual Super Fun Run/Walk during the National Business Travel Association's 38th annual convention and trade. The Fun Run/Walk will commence Tuesday, July 18th at 6:30am starting/finishing at 400 E. Monroe Drive and Lakeshore Drive.

All NBTA members and show attendees (direct, allied and non-members) are invited to participate in the Third Annual Fun Run, a 5K (3.1 mile) fundraiser sponsored by Short's Travel on behalf of Junior Achievement. The officially timed event will follow a clearly marked course with water and refreshments provided.

Prizes will be awarded for first, second and third place finishers. All entry fees will be donated to Junior Achievement International.

"Many of our corporate customers are regular attendees at the NBTA conventions. We wanted to come up with a way to have some fun and do a good deed during the 4-day conference," said David LeCompte, president, Short's Travel. "We know a lot of business travelers are avid runners and take their exercise seriously. We expect to have a great time for a great cause at our Super Fun Run," LeCompte continued.

Prize sponsors for the event include Planning Point Event Management and Short's Travel Management.

Participants can registration for the Fun Run on-line at
www.planningpoint.net/events/funrun06