



## **World Games 2010 Foundation, Inc.**

4047 Iron Works Pkwy Lexington, KY 40511, 859-225-2052, [www.feigames2010.org](http://www.feigames2010.org)

### **NEWS RELEASE**

Contact: Anne Buchanan  
859-225-2052,  
[abuchanan@feigames2010.org](mailto:abuchanan@feigames2010.org)

#### **HOUSING BUREAU CHOSEN FOR 2010 FEI GAMES™ IN KENTUCKY *Short's Travel Management Will Accommodate 400,000+ Visitors***

LEXINGTON, KY The World Games 2010 Foundation, Inc. has chosen Short's Travel Management as the housing bureau that will oversee all room reservations for the 400,000+ visitors expected for the 2010 FEI Games™ in Kentucky, The World Equestrian Championships. Hotels and other lodging properties throughout Central Kentucky are expected to be included in the reservations system, which is expected to go live in late 2006.

Short's Travel Management is recognized as a national leader in team travel and sporting event logistics. Short's handles many familiar athletic teams and associations such as the NCAA, the United States Equestrian Federation, The Kansas City Chiefs, Conference USA Swimming, Grand American Road Racing, the National Youth Sports Corporation and many individual universities, teams and associations.

"Among our earliest priorities for the 2010 FEI Games™, we wanted to secure an experienced housing bureau that will coordinate all the accommodations for the athletes, coaches, trainers and spectators coming to Kentucky from across the United States and more than 50 countries all around the world," said Rob Hinkle, Chief Administrative Officer for the World Games 2010 Foundation. "Short's Travel Management was chosen because of their stellar reputation in the sports travel field, their unique experience with equine sports, and their national prominence as a travel management company. I am confident that their involvement will contribute greatly to the success of the games."

Short's Travel Management is a \$175 million travel management company with offices in Iowa, Illinois, Indiana, Kansas and Missouri. The company provides travel, meeting and group incentive services to corporations, businesses, associations, sports

organizations and public institutions on a national scale. They also create and market tour packages to U.S. and foreign travel agencies and tour operators for international fan groups. In 2005, Short's Travel Management moved more than 250,000 athletes, coaches, families, fans and friends associated with sports travel operations, and was listed 14<sup>th</sup> on the Business Travel News Annual Survey.

For more information on Short's Travel Management, visit [www.shortstravel.com](http://www.shortstravel.com).

-30-

The World Games 2010 Foundation, Inc., is a 501(c)(3) non-profit corporation established to oversee the production of the 2010 FEI Games™ in Kentucky, The World Equestrian Championships. The 2010 FEI Games™ in Kentucky will be held at the Kentucky Horse Park in Lexington from September 20 – October 3, and will consist of the eight equine disciplines recognized by the Fédération Equestre Internationale (FEI), the international governing body of all equestrian sport: show jumping, dressage, eventing, driving, reining, vaulting, endurance, and para-equestrian.