



Tunis E. Den Hartog
Inductee



Camille S. Hogan
Inductee



Clarence Schukei
Inductee



Jack Nooren
young entrepreneur

JA Business Hall of Fame inductees announced

By Courier Staff

WATERLOO — The 11th class of laureates for Junior Achievement's Cedar Valley Business Hall of Fame will be honored Oct. 6 at the University of Northern Iowa's Commons Ballroom.

Recognized will be Tunis E. Den Hartog, CPA consultant; Camille S. Hogan, CEO of Short's Travel; and the late Clarence Schukei, president and CEO of Schukei Motors.

Jack Nooren, of Nooren Realtors, will also be honored as the Young Entrepreneur Award recipient. Reservations may be made by calling 274-0760 by Sept. 29.

Tunis Den Hartog

Den Hartog says he "loves being a part of others' successes" as a business and financial advisor.

A native of Eddyville, he attended Gates Business College, obtained a degree in business administration, passed the certified public accountant examination in 1949 and set up his own practice. He retired from the firm in 1972 only to become president of Home Savings & Loan, later MidAmerica Savings Bank, from which he retired in 1987. He was instrumental in the founding of Columbus High School and was named to the school's hall of fame in 1988.

He has served several stints as interim executive director of the Waterloo Chamber of Commerce, and received the organization's chairman's award. He helped review the city of Waterloo's finances in the 1990s, and for a time was general manager of the National Cattle Congress.

Den Hartog also served on the Governors Task Force Committee on Cash Management for the Iowa Board of Regents. He has received the State Board of Regents Award, the Matt Parrott Integrity Award and the Citizen of the Year Award from the Waterloo Chamber of Commerce.

Camille Hogan

Hogan spent a good portion of her adult life as a stay-at-home mom and volunteer. For the past 25 years, she ran one of the most successful travel agencies in the Midwest.

Hogan, a past president of the Junior League of Waterloo-Cedar Falls and the first chairwoman of the Black Hawk County Republican Party, purchased Short's Travel Service in 1980. The agency, under the leadership of herself and son-in-law David LeCompte, steadily grew under its new ownership from a small local company to an agency with national prominence, handling travel for a number of state agencies and universities, as well as John Deere.

INDUCTEES

Schukei long advocated a downtown Waterloo mall
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The agency, by then known as Short's Travel Management, scored a coup in 2003 when it was selected to provide travel, meeting and convention services for NCAA championships, meetings and events, including the NCAA men's and women's basketball tournaments.

She serves on the Covenant Medical Center board of directors and executive committee, and the Gallagher-Bluedorn Performing Arts Center board. She also has served as chairwoman of the Waterloo Chamber of Commerce, the Waterloo Industrial Development Association and was the first woman board member and chairwoman of the Waterloo Regional Airport board.

Clarence Schukei

Clarence Schukei made a lot of noise and ruffled a lot of feathers when he promoted a shopping mall in downtown Waterloo. Forty years and one Crossroads Center later, few dispute whether he was right.

The Waukon native was the founder of Schukei Chevrolet, which operated downtown on West Fifth Street for many years and was known for its twin beacon spotlights, the beams of which could be seen at night

from as far away as Dubuque.

Schukei introduced a bold and controversial plan in the early 1960s calling for a 60-acre downtown shopping center, bounded by the Cedar River, West Park Avenue, Bluff Street and West Mullan Avenue. He predicted the development would be necessary to maintain the downtown tax base.

At least one major department store located downtown at the time, Sears, expressed interest in locating in Schukei's proposed shopping center.

But after years of struggle and political resistance, he abandoned the idea. A second plan for a mall at Kimball Avenue and Iowa Highway 412, now San Marman Drive, also faced political resistance and failed. In 1970, following many other downtown retail businesses, he built a new dealership near Crossroads Center, which is now Rydell Chevrolet.

Schukei was in the auto business 57 years, 48 of which he spent running his Waterloo dealership. He died in 1988. In one of his last Courier interviews, in 1984, when asked what was needed to stimulate local economic recovery, he said the cities of Waterloo and Cedar Falls should merge.

"They're going to have to do it in the next 10 years anyway. They might as well do it now," he said then. "If I were 30 years younger, I'd take up the challenge."