

Short's Launches Mobile Flight And Weather Trackers

Short's Travel Management, based in Overland Park, KS, has introduced flight and weather trackers for clients' wireless devices. When customers enter the airline code and flight number, within approximately 30 seconds they will receive an e-mail regarding the status of their flight.

The weather tracker is also an e-mail-based product. Customers enter in the subject line one of the following formats: city and state, city and country or postal code. Within approximately 30 seconds they will receive an e-mail with a seven-day forecast.

HRG Signs First NA Affiliates: Austin, Avia, Casto, Short's

Four travel management companies have become founding members of the new North America affiliate program started by Hogg Robinson Group (HRG). The founding HRG affiliates are Austin Travel of Melville, NY; Avia International Travel of Houston; Casto Travel of Santa Clara, CA; and Short's Travel Management of Overland Park, KS.

The affiliate program is designed to enable regional travel management companies to secure the resources they need to be competitive with TMCs that have a global presence. HRG says its worldwide network will "provide the affiliates with access to a range of products and proven international expertise as well as the opportunity to bid on large national, regional and international accounts not previously accessible to them."