

SUNDAY, DECEMBER 25, 2005

## Short's Travel chosen by Conference USA

**WATERLOO** — Short's Travel of Waterloo has been selected as the official travel provider to Dallas-based Conference USA.

Conference USA is a NCAA Division I-A athletic conference representing 12 member schools in nine states: East Carolina University, University of Houston, Marshall University, University of Memphis, Rice University, Southern Methodist University, University of Southern Mississippi, Tulane University, University of Tulsa, University of Alabama at Birmingham, University of Central Florida and University of Texas at El Paso.

"We are very excited to have been selected by this pre-eminent organization," said Short's President David LeCompte. "Our work for the NCAA is being recognized, and the value-added resources we have developed for athletic team travel are helping to reduce expenses and streamline operations in the sports community."

Among Short's other clients are sports and championship organizations: NCAA, Kansas City Chiefs Football Club, U.S. Equestrian Federation, National Youth Sports Corp. and Grand American Road Racing Association.

"After conducting a thorough review of athletic team travel specialists, Short's Travel Management's reputation of flexibility and sports-related technology made them the part-

ner of choice. We are looking forward to working with Short's Travel and implementing the tools designed to facilitate our travel-related needs," said Alfred White, Associate Commissioner for Conference USA.

Plans call for all regular season and tournament travel to be handled by sports travel staff in the Overland Park, Kan., office. Charter utilization will be managed from the company's Waterloo operations department.

The value of the contract was not disclosed.